

## CASE STUDY

# WASHINGBOROUGH ACADEMY

## SCHOOL FARMERS' MARKETS



**BIO FARM**  
LEARNING PLACE

### How were the children involved in the preparation for your market?

We delivered a whole school assembly to introduce them to Farmers' Markets. Each year group prepared something to sell at the market. The Let's Get Cooking and Gardening clubs also ran stalls selling items they had made and grown. The Year 6's had finished SATS so they used the market as a business enterprise opportunity to plan, make, cost and sell items for the sale. They chose to sell clay garden ornaments. The children helped run the stalls on the day.



### What did the children sell on their market stalls?

Plants and herbs were grown in school. These were sold separately and also went towards making micro salads, whilst cakes and gingerbread biscuits and dough shapes were baked. Children made bird feeders and scarers, fresh lavender bags and wooden garden signs.



### How did the market/s help you deliver on your curriculum and Food for Life objectives?

As part of our Food for Life work we investigated the Food Education and Community and Partnerships section of the objectives. The market also helped us to promote our relationship with the school caterer who also had a stall to tell parents about their hot school meals.

The market also linked to a range of curriculum units. In Maths we looked at costings, using money and giving change. In D&T we investigated planning, designing and making items. For Theme work we looked at the process of 'From field to fork'. As part of our Literacy work, we introduced debates and persuasive texts on food miles v jobs abroad. For Science we linked to growing and changing materials.

### What types of stallholders did you have at your market and how successful was it for them?

We had deli products, homemade cakes, a butcher selling sausage rolls and Cornish pasties, a bagel company, plants, a new coffee shop promoting their products and the school caterer. All said, it was successful for them and they would like to know if we are holding other markets.



## What does the school plan to do with the money generated from your market?

We now plan to fund further growing and cooking activities. We also wish to extend our composting in school in partnership with our caterer. There are also plans to enable all classes to include food and gardening activities in their long term plan for the next school year.

## Were there any specific success stories from your School Farmers' Market?

We had lots of positive comments from stall holders and customers. There was a great atmosphere and the first hour was extremely busy. One family were new to the area and were very impressed that the school organised such engaging community events.

*"It was a fun day and the food was very tasty!"*

**Bradley Caldwell (Washingborough Academy pupil)**

*"The event had a real community feel, the key to its success was involving the children in every stage."*

**Julia Newton (Washingborough Academy Year Teacher)**